

Annual Report 2011

Charles University in Prague, Faculty of Social Sciences,
Center for Social and Economic Strategies



Our Mission

The Center for Social and Economic Strategies is an interdisciplinary research and education unit developing the theory, methodology and practice of investigating possible futures, and applying forecasts in decision making. For this purpose, CESES:

- ⇒ identifies key problems and development priorities for the Czech Republic in the contexts of globalization and European integration;
- ⇒ produces partial as well as comprehensive analyses, scenarios, visions and strategies of the social, political, economic, environmental and political development of the Czech Republic in a European and global context;
- ⇒ creates cognitive and methodological prerequisites for improving the strategic governance of the country;
- ⇒ promotes dialogue with experts, politicians, civil servants, civic sector actors, and citizens.

Contents

Introductory Word from the Head	3
National Research Projects	4
International Research Collaboration	7
The CEJPP Journal	8
Significant Events	10
Funding	13
Contact Us	14
The CESES Team	15

Introductory Word from the Head



Dear Friends of Good Future,

The world we live in is changing in front of our eyes. Among the events we all experienced last year, let me mention the so-called Arab Spring or the unprecedented difficulties of our common European currency. Even here in the Czech Republic, we witnessed processes disturbing the seemingly smooth operation of government. Neither the state of the world nor the condition of our country gave us many reasons for optimism.

We at the CESES were most bothered by the fact that many decisions made by our country's political and administrative elites did not rely on robust analyses and forecasts of the possible long-term consequences of their decisions on people's lives, but rather on superficial knowledge and notions or even ideological clichés. This was happening in spite of the fact that our seven-year research project concluded in 2011, "Visions and Strategies of the Development of Czech Society within the EU", offered and continues to offer a great many inspirations for responsible thinking about the country's possible futures and for identifying adequate priorities.

Last year, the total number of books presenting the results of our research projects to the public exceeded fifty. Our knowledge was summarized in one of them, "Poznávání budoucnosti jako výzva" (Learning about the future as a challenge), which was published by Karolinum Press. We have always understood our work in this way – as a challenge to conduct responsible, open, participative and solid analysis of the country's possible futures applying the most robust methods.

On the following pages of this Annual Report, you will find structured information about many other projects and scholarly events which we organized last year and which document the wide range of topics studied and approaches applied at the CESES.

I believe this Annual Report will contribute to a better understanding of what we offer to you or your institution, and what we can offer to the entire country. We will be grateful for your comments as well as suggestions on how we might improve our work.

Prof. PhDr. Martin Potůček, CSc., MSc.

National Research Projects

Visions and Strategies of the Development of Czech Society within the EU

The project is developed within the framework of a joint Research Intent of the Faculties of Social Sciences and Philosophy & Arts, Charles University (reg. no. MSM 0021620841). Its objective is to identify a set of relevant visions for modernizing the Czech Republic, to ascertain the parameters of existing potentials and moving forces for fulfilling them, and to develop possible strategies for accomplishing these visions within the Czech Republic as well as within the contexts of EU integration and global division of labour. It also aims to cultivate the conceptual and methodological framework for forecasting and policy making.

Principal Investigator: Martin Potůček

The project is divided into five subprojects:

Visions and Strategies of Czech Society's Development in the EU: Criteria, Coordination and Communication

This umbrella project coordinates other team projects and encourages communication in the public space as a prerequisite of creation and real-life implementation of visions and strategies. It promotes an overall framework for formulating comprehensive visions and strategies as well as a set of criteria related to quality and sustainability of life. Special attention is paid to the relationship between social cohesion and economic competitiveness.

Principal Investigator: Martin Potůček

Strategic Governance

The project chiefly aims to produce a theoretical framework for strategic governance research and collect empirical evidence about strategic governance processes (or their absence) on various levels, including international and transnational institutions, notably the EU. It also develops international comparison of approaches to strategic governance in other selected countries of the world.

Principal Investigator: František Ochrana

Modernization and Its Actors

The project identifies existing potentials and moving forces behind the different visions of modernization. It analyses the abilities of leading social actors who carry visions and development strategies; the ways of their prospective thinking, their priority orientations, mutual conflicts, tensions and problems the solution of which is a necessary condition for fulfilling specific visions through specific strategies. This research is based on the interpretation of sizable datasets from international and national public/elite opinion surveys on relevant modernization issues.

Principal Investigator: Pavol Frič

Security

The project builds upon an extended concept of security and develops it at the theoretical and applied levels; identifies key factors influencing the security of the Czech Republic and the European Union; and formulates forecasts concerning security situations in the world, Europe and the Czech Republic. Members of the project team participate in expert discussions on formulating a new Security Strategy of the Czech Republic as well as other strategic documents.

Principal Investigator: Miloš Balabán

Methodology of Analysing and Formulating Public Policies and Strategies

As a methodological umbrella for the entire “Visions and Strategies” project, it aims to foster the theory and methodology of comprehensive forecasting studies and to generalize practical experience with forecasting and public policy.

Principal Investigator: Arnošt Veselý

From Practice to Theory and Back: Innovating the Master’s and Doctoral Programs in Public and Social Policy

Operational Programme “Prague – Adaptability” project no.
CZ.2.17/3.1.00/31197

The project is implemented under Operational Programme “Prague – Adaptability”. Its main objective is to optimize the education content of Master’s and doctoral programs in Public and Social Policy (KKOV classification codes: 67031T; 6731V016) at the Faculty of Social Sciences, Charles University in Prague, for the practical employability of graduates, by improving the quality of both the content of education and educational methods. The basic instrument in fulfilling this goal lies in the transfer of demands of practice (as they are articulated by the students of the combined Master’s program) into education content and into the development of theory and methods in general (particularly in the content and outcomes of the doctoral program).

Family Policy at the Regional and Local Levels

The research project is commissioned by the Ministry of Labour and Social Affairs for the needs of the state. Its objective is to specify the potentials for developing family policy at the level of regions and municipalities.

Principal Investigator: Martin Potůček

Trends, Risks and Scenarios of Security Development in the World, Europe and the Czech Republic: Impacts on Security Policy and System of Security in the Czech Republic

The project is developed under the Czech Republic Security Research Programme 2010–2015. It focuses on: analysing trends, threats, and risks within the global security environment and their effects on the Czech Republic; and writing scenarios to predict developments in the security situation and the possible responses by the security system. The project will also produce recommendations for updating the Czech Republic's strategic documents and innovating its security system.

Principal Investigator: Miloš Balabán

Key Threats and Opportunities in the Development of the Czech Republic until 2025

The study was commissioned by the Technology Centre, Academy of Sciences of the Czech Republic. It identifies, describes and justifies the most important threats and opportunities in the development of the Czech Republic over the next 15 years, i.e. until 2025.

Principal Investigators: Martin Potůček, Arnošt Veselý

Social services in the territory of the capital city of Prague: Needs assessment and analysis of supply

The project was commissioned by the Prague City Hall, Department of Social Care. It produces underlying evidence for the Mid-term Plan of Development of Social Services in the Territory of the Capital City of Prague. In particular, it identifies to what extent specific social services meet the needs of the target groups of social service users; confronts the needs assessment with existing supply of social services; and proposes measures for the system of social service provision in the capital city of Prague that might be implemented under the Mid-term Plan of Development of Social Services in the Territory of the Capital City of Prague.

Principal Investigator: Martin Potůček

The security of citizens: Crisis management, legal norms and extralegal regulations in the field of crisis management, population protection, critical infrastructure and the Integrated Rescue System

The project is classified.

Principal Investigator: Miloš Balabán

International Research Collaboration

Finance and Mental Health Services Training in Czech Republic/Central Europe

The objective of the joint project of the CESES and School of Public Health, University of California, Berkeley, is to make high-level interdisciplinary post-doctoral studies in the US available to economists, sociologists, psychologists, physicians and/or graduates of other social or political sciences from the Czech Republic, Slovakia, Croatia, Bulgaria, and Romania.

Principal Investigator: Martin Potůček

A New Agenda for European Security Economics (EUSECON)

Under the 7th EU Framework Program, the CESES has participated, since March 2008, in the implementation of the project entitled, “A New Agenda for European Security Economics”. This falls under Theme 10 – Security. The project is coordinated by DIW Berlin with a consortium of 14 partners. It aims to outline a research framework for the field of “security economics” and to study the economic aspects of specific security problems and policies.

Principal Investigator: Libor Stejskal

Global Emerging Issue

The project was commissioned by CENTRA Technology, Inc. (USA). Two reports were produced. We identified fifteen emerging global challenges with potential impacts on global security and quality of life, and described the methods used in selecting them and ranking them by relevance.

Principal Investigator: Martin Potůček

Central European Journal of Public Policy



Editor-in-Chief	Martin Nekola
Executive Editor	Jan Morávek
Editorial Board	Mirka Kortusová Jan Morávek Vilém Novotný Martin Vávra Arnošt Veselý
Advisory Board	Prof. Thierry Berthet Institut d'Etudes Politiques de Bordeaux, Université de Bordeaux, France Dr. Jürgen R. Grote Ph.D. Technische Universität Darmstadt, Germany Prof. Ľudmila Malíková, Ph.D. Faculty of Social and Economic Sciences, Comenius University, Bratislava Prof. František Ochrana, Ph.D. Faculty of Social Sciences, Charles University in Prague Prof. Martin Potůček, Ph.D. Faculty of Social Sciences, Charles University in Prague Prof. Dr. Peter Schmidt, Ph.D. Justus-Liebig University, Germany Prof. Andy Smith Institut d'Etudes Politiques de Bordeaux, Université de Bordeaux, France Dr. Nigel Swain School of History, University of Liverpool, UK Prof. László Vass, Ph.D. Budapest School of Communication and Business, Hungary Prof. Jean-Michel De Waele Centre d'Etude de la Vie Politique (CEVIPOL), Université libre de Bruxelles
E-mail	editor@cejpp.eu
Website	www.cejpp.eu

In the year 2011, we published new issues of the **Central European Journal of Public Policy** (CEJPP), which aims to relay the latest evidence-based theoretical and methodological advancements to policy researchers and professionals in different policy fields. As a peer-reviewed academic journal, the CEJPP is published in English and addresses a wide range of public policy topics including civil society, social services and healthcare, environmental protection, education, labour market, immigration, security, public finance and budgeting, administrative reform, performance measurement, governance etc. Such a broad spectrum somewhat determines the journal's multi-disciplinary character and its struggle to find balance between description, explanation and evaluation of public policies based on a wide range of social science methods, both qualitative and quantitative.

The journal's work in 2011 was financially supported by the Faculty of Social Sciences, Charles University.

We published two issues in the fifth year of the journal's existence.

Author	Article title
Gunilla Herolf	Multipolar World at the End of the First Decade of the 21st Century: How about Europe?
Joseph M. Ellis	The Flat Tax in Central Europe: Slovakia and the Czech Republic in Comparative Perspective
Benjamin Ewert	When Choice Becomes a Duty and Voice is Limited
Alessandro Marra, Vittorio Carlei	National Compliance with EU Water Directives: An Investigation of Public Institutional Settings and Organisational Patterns
Martin Polášek, Vilém Novotný	Studying Welfare State from a Constructivist Perspective: Points of Departure for the Czech Case
Tomáš Soukup	Profiling - Predicting Long-Term Unemployment at the Individual Level
Hubert Heinelt, Achim Lang	Regional Actor Constellations in EU Cohesion Policy: Differentiation along the Policy Cycle
Jan Váně, František Kalvas	The Czech Catholic Church and Problem Legitimation: From Inspiration to Personal Effort
Timothy P. Hagen	Free to Learn: The Rationale for Legalizing Homeschooling in Albania
Zuzana Drhová	Sustainable Development Strategy: A Tool for Strategic Governance?
Arnošt Veselý	Theory and Methodology of Best Practice Research: A Critical Review of the Current State

Significant Events

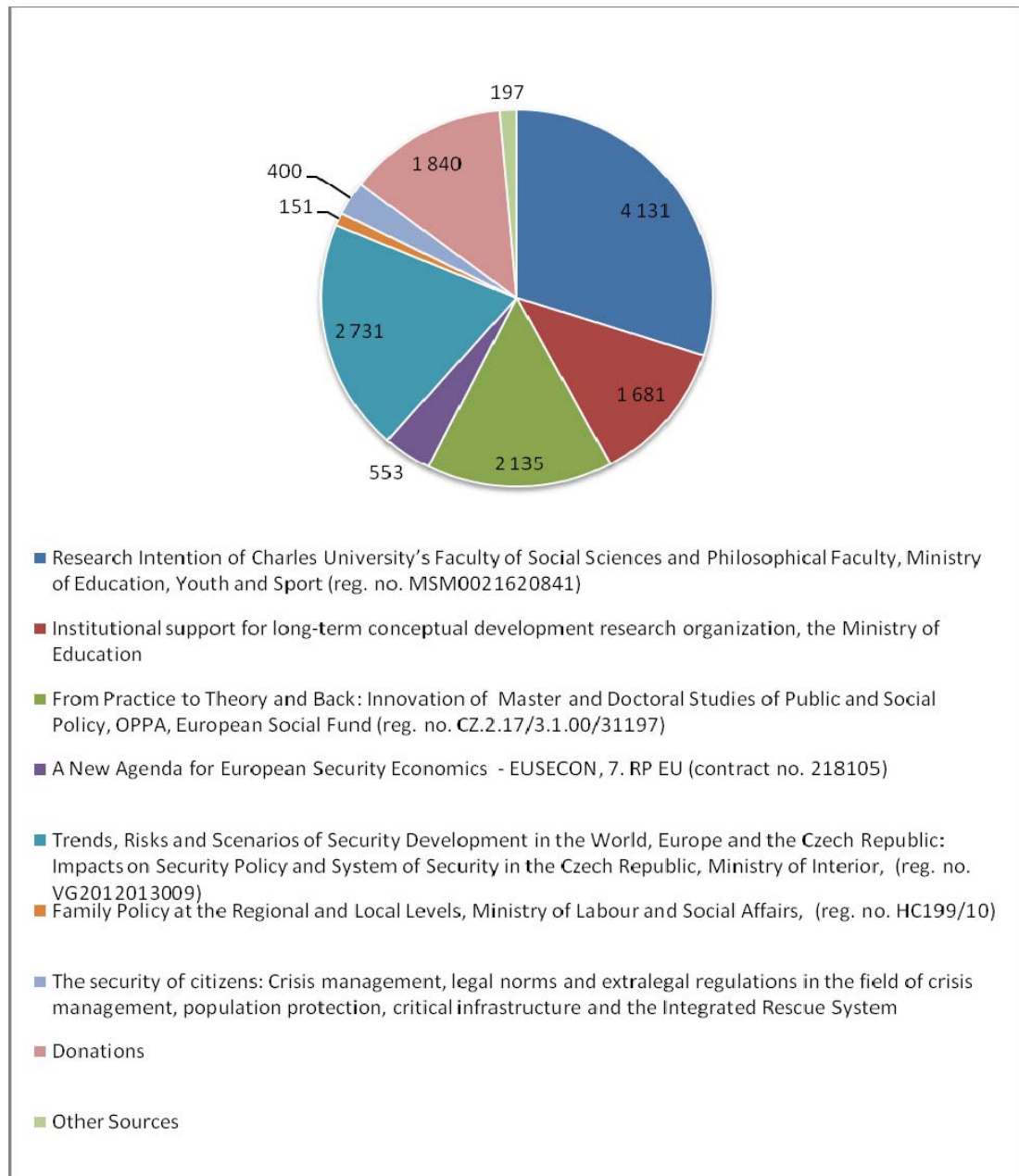
Seminars, conferences, round tables and presentations of research results are important components of CESES activities. They serve as tools in promoting dialogue with experts, politicians, civil servants, civic sector actors, and members of the general public. All events listed below took place in Prague.

Conference/seminar	Event description	Date
Strategic innovation: The Full Implementation of the Czech Republic in the European Union	Expert's debate on draft strategic innovation written by Vladimír Špidla	18 Jan
Public and Social Policy Alumni Meeting	At the meeting of the alumni of the Study Programme in Public and Social Policy, speeches by successful alumni reflected their studies in the context of practice, and group discussions of alumni were held.	26 Jan
Updated Security Strategy of the Czech Republic 2011: The Background	This workshop was organized in the framework of the RDI project entitled, "Trends, Risks and Scenarios of Security Development in the World, Europe and the Czech Republic: Impacts on Security Policy and System of Security in the Czech Republic"	15 Feb
The Organisation for Security and Co-operation in Europe in the Wake of the Second Decade of the 21st Century	The timely thematic discussion focused on OSCE's historical reflection and contemporary role in the transatlantic security architecture.	21 Feb
A Policy for Reducing Long-Term Unemployment of Persons with Primary Education in the Ústí nad Labem Area	Michaela Hiekischová's analytic study was presented, peer-reviewed and debated.	22 Feb
Interpretive Policy Analysis Workshop	Two intensive workshops and one public lecture were held with participation of leading international policy analysis scholars. Steven Griggs and David Howart's workshop focused on using political discourse analysis to study the practice of policy making. Dvora Yanow and Anna Durnová's workshop focused on methodological issues related to registered participants' research projects. The event was concluded with a public lecture by D.	23–24 Feb

	Yanow on <i>Category-making, the state, and 'ethnicity'</i> .	
Slovakia through the Eyes of its Prime Minister	Public discussion with Professor Iveta Radičová, Ph.D.	5 May
What Security for Europe in a Changing World?	The international conference was held in the framework of Hungary's EU Presidency and the IDET 2011 Fair, under the auspices of Brno City Mayor Roman Onderka. The conference discussed the ways of tackling the new dimension of security threats Europe is confronted with ten years after the 9/11 terrorists attacks against New York City and Washington, DC. It sought to identify new priorities of security policy in Europe in the context of NATO's Strategic Concept adopted in 2010 as well as the Security Strategy of the Czech Republic in preparation.	12 May
The Journeys of Public Policy from Theory and Back	A panel discussion focused on the question, "Is public administration utilizing the theoretical knowledge of public policy in its decision making?" Three studies by doctoral students of Public and Social Policy were presented: <ul style="list-style-type: none"> ▶ Gender Impact Assessment as an instrument of equal opportunity policy ▶ Quality attainment in Czech tertiary education: Existing instruments, their benefits and limitations ▶ The analytical infrastructure of health policy in the Czech Republic 	9 Jun
The Galileo System: Its Importance for the EU and for Europeans	The discussion focused presenting the Galileo satellite navigation system and especially the range of applications and services that will be tied to it. Emphasis was placed on the ways Galileo could benefit the everyday safety of Europeans and the competitiveness of European Union vis-à-vis other global actors.	28 Jun
Current Issues of the Protection of the Czech Republic's Critical Energy Infrastructure	The timely thematic discussion focussed on the following topics: <ul style="list-style-type: none"> ▶ Current state and development of the Czech Republic's critical energy infrastructure in a European context ▶ Protecting the Czech Republic's critical energy infrastructure – common interest of the state and the business sector 	14 Sep

	<ul style="list-style-type: none"> ▶ Critical energy infrastructure from the perspective of population protection ▶ The role and mission of the Police of the Czech Republic in protecting the Czech Republic's critical energy infrastructure: Prevention, protection, response 	
Afghanistan 10 years later... what next?	The timely thematic discussion aimed at assessing the time period in which a new Afghan regime was built, political institutions were transformed, and the security situation and social climate in the country changed profoundly. One of the main focuses was on the perspectives of Afghanistan's internal development after the planned pullout of foreign military forces. Are the people of Afghanistan able to rule themselves without posing a security threat to surrounding countries and the global world?	5 Oct
Emerging Threats in a Restless World	The expert panel was convened to discuss a publication sharing the same title.	11 Oct
America One Year before Presidential Elections	The timely thematic discussion focused on the situation and attitudes of presidential candidates in the United States.	31 Oct
EU, NATO and Russia twenty years later: What next?	The 7 th Prague Security Conference under the Polish EU Presidency focused on reflecting the political, economic and security development after two decades that had elapsed in December 2011 since the fall of the Soviet Union and the establishment of independent Russian Federation, as well as on the possibilities and directions of future political, economic and security collaboration between the EU, the NATO and Russia.	11 Nov
The White Papers on Defence of France and the Czech Republic in the Time of New Security Threats	The historic premises of the Embassy of France hosted a discussion between invited experts from France and the Czech Republic on experience from preparing the two countries' White Papers on Defence and about the broader context of these documents in the time of new security threats.	22 Nov
The Second Decade of the 21st Century: Is It Really Time to Revive Nuclear Energy?	This internal workshop discussed the perspectives of future of nuclear energy after the Fukushima nuclear disaster.	30 Nov
Ways out of Crisis	The public debate focused on Professor Martin Potůček's new book published by SLON in 2011.	8 Dec

Funding



The total annual budget amounted to CZK 13.819 million.

Contact Us

Address (Registered Office)

Center for Social and Economic Strategies
Celetná 20
116 36 Praha 1
Czech Republic

Mailing Address

Faculty of Social Sciences, Charles University
Center for Social and Economic Strategies
Smetanovo nábřeží 6
110 01 Praha 1

Telephone (Secretary)

+420 224 491 493

Fax

+420 224 227 950

E-mail

ceses@fsv.cuni.cz

Web

<http://www.ceses.cuni.cz>

The CESES Team

Secretary
+420 224 491 493 (494)

Head of CESES

Potůček, Martin	potucek@fsv.cuni.cz	492
Public and Social Policy, Forecasting	www.martinpotucek.cz	

Deputy Head of CESES

Mašková, Miroslava	maskovam@fsv.cuni.cz	490
Population Development and its Social and Policy Implications		

CESES Staff (in alphabetical order)

Adamcová, Marie	maruadamcova@gmail.com	494
CESES Library		

Balabán, Miloš	balaban@fsv.cuni.cz	498
Security Policy		

Frič, Pavol	fric@fsv.cuni.cz	674
Forecasting Theory and Methodology, Civic Sector		

Karlová, Irena	karlova@fsv.cuni.cz	490
Project Support		

Ludvík, Jan	ludvik@fsv.cuni.cz	498
Security Policy		

Kašík, Jakub	kasikj@fsv.cuni.cz	498
Security Policy, U.S. Foreign Policy		

Kortusová, Mirka	kortusova@fsv.cuni.cz	500
Project Manager, Public Relations		

Musil, Jiří	ceu.musil@volny.cz	493
Social Cohesion		

Muška Adam	muska.adam@centrum.cz	491
IT, Project Support		

Mušková Tereza	muskova@fsv.cuni.cz	493
Project Support		

Nekola, Martin	nekola@fsv.cuni.cz	496
Policy Analysis, Drug Policy		
Ochrana, František	ochrana@fsv.cuni.cz	487
Public Administration, Public Sector		
Stejskal, Libor	stejskli@fsv.cuni.cz	500
Security Policy		
Vávra, Martin	mavavra@centrum.cz	489
Social Cohesion, Sociology of Values		
Veselý, Arnošt	veselya@fsv.cuni.cz	496
Educational Policy, Human Resources, Public Policy Methodologies		