

Annual Report 2010

Charles University in Prague, Faculty of Social Sciences,
Center for Social and Economic Strategies



Our Mission

The Center for Social and Economic Strategies is an interdisciplinary research and education unit developing the theory, methodology and practice of investigating possible futures, and applying forecasts in decision making. For this purpose, CESES:

- ⇒ identifies key problems and development priorities for the Czech Republic in the contexts of globalization and European integration;
- ⇒ produces partial as well as comprehensive analyses, scenarios, visions and strategies of the social, political, economic, environmental and political development of the Czech Republic in a European and global context;
- ⇒ creates cognitive and methodological prerequisites for improving the strategic governance of the country;
- ⇒ promotes dialogue with experts, politicians, civil servants, civic sector actors, and citizens.

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Introductory Word from the Head



Dear Friends of Good Future,

It has been over ten years since we started our systematic effort to learn the country's possible futures, identify its threats and development opportunities, and formulate visions, strategies and scenarios of its future development.

Yes, the CESES celebrated its tenth birthday last year. It did so in a working manner, at a conference that took place at the Carolinum's Small Auditorium in November 2010, with numerous scholars and students attending.

Last year, we provided both experts and the general public with new material for thinking as well as for developing strategic and productive public policies. Of the many publications that came out, I would like to mention explicitly the book named, "Risk Future: Nine scenarios of the development of Czech society"¹. In this collective work, we tried to utilize our knowledge of Czech society's possible futures in nine brief, reader-friendly stories. The different scenarios, the entire publication and other information about our activities are permanently available on our homepage at www.ceses.cuni.cz. We have also successfully concluded the research project "Shared Values and Norms of Behaviour as Sources of Strengthening Social Cohesion and Overcoming Adverse Impacts of Social Differentiation in the Czech Republic".

Neither the state of the world nor the state of our country gave rise to much optimism. We were perhaps most bothered by the fact that numerous decisions by the Czech political and administrative elites were based on superficial knowledge and beliefs, rather than solid analyses and forecasts of the possible long-term effects of those decisions on people's lives. On April 7, 2010, I debated with Michal Mejstřík and Bedřich Moldan in a "Professors' Contest" around the question, "Do we need a vision and a strategy for the Czech state?" In order to help make the pension reform underway more rational, we co-organized a conference named "Pension Reform – Which Way Forward?" together with the University of Finance and Administration in June 2010. A similar discussion developed during a round table on "Pension Reforms in France and the Czech Republic: Comparison and Inspiration" that was co-organized with the Embassy of France in Prague and the European Movement Prague. In line with tradition, our Center for Security Policy held a series of scholarly events, which climaxed at the 6th Prague Security Conference "Future of Europe – People – Resources – Technologies" in November 2010.

I believe that this Annual Report will contribute to a better understanding of what we offer to you or your institution, and what we can offer to the entire country. We will be grateful for your comments as well as suggestions on how we might improve our work.

Prof. PhDr. Martin Potůček, CSc., MSc.

¹ FRIČ, P., VESELÝ, A. (eds.) *Riziková budoucnost: devět scénářů vývoje české společnosti* [Risk future: Nine scenarios of the development of Czech society]. Praha: Matfyzpress, 2010. ISBN 978-80-7378-110-1

National Research Projects

Visions and Strategies of the Development of Czech Society within the EU

The project is developed within the framework of a joint Research Intent of the Faculties of Social Sciences and Philosophy & Arts, Charles University (reg. no. MSM 0021620841). Its objective is to identify a set of relevant visions for modernizing the Czech Republic, to ascertain the parameters of existing potentials and moving forces for fulfilling them, and to develop possible strategies for accomplishing these visions within the Czech Republic as well as within the contexts of EU integration and global division of labour. It also aims to cultivate the conceptual and methodological framework for forecasting and policy making.

Principal Investigator: Martin Potůček

The project is divided into five subprojects:

Visions and Strategies of Czech Society's Development in the EU: Criteria, Coordination and Communication

This umbrella project coordinates other team projects and encourages communication in the public space as a prerequisite of creation and real-life implementation of visions and strategies. It promotes an overall framework for formulating comprehensive visions and strategies as well as a set of criteria related to quality and sustainability of life. Special attention is paid to the relationship between social cohesion and economic competitiveness.

Principal Investigator: Martin Potůček

Strategic Governance

The project chiefly aims to produce a theoretical framework for strategic governance research and collect empirical evidence about strategic governance processes (or their absence) on various levels, including international and transnational institutions, notably the EU. It also develops international comparison of approaches to strategic governance in other selected countries of the world.

Principal Investigator: František Ochrana

Modernization and Its Actors

The project identifies existing potentials and moving forces behind the different visions of modernization. It analyses the abilities of leading social actors who carry visions and development strategies; the ways of their prospective thinking, their priority orientations, mutual conflicts, tensions and problems the solution of which is a necessary condition for fulfilling specific visions through specific strategies. This research is based on the interpretation of sizable datasets from international and national public/elite opinion surveys on relevant modernization issues.

Principal Investigator: Pavol Frič

Security

The project builds upon an extended concept of security and develops it at the theoretical and applied levels; identifies key factors influencing the security of the Czech Republic and the European Union; and formulates forecasts concerning security situations in the world, Europe and the Czech Republic. Members of the project team participate in expert discussions on formulating a new Security Strategy of the Czech Republic as well as other strategic documents.

Principal Investigator: Miloš Balabán

Methodology of Analysing and Formulating Public Policies and Strategies

As a methodological umbrella for the entire “Visions and Strategies” project, it aims to foster the theory and methodology of comprehensive forecasting studies and to generalize practical experience with forecasting and public policy.

Principal Investigator: Arnošt Veselý

Shared Values and Norms of Behaviour as Sources of Strengthening Social Cohesion and Overcoming Adverse Impacts of Social Differentiation in the Czech Republic

Project no. 2D06014, National Research Programme II, Ministry of Education, Youth and Sports of the Czech Republic

The project was implemented in collaboration with the Institute of Sociology, Academy of Sciences of the Czech Republic, under National Research Programme II, Ministry of Education, Youth and Sports of the Czech Republic. It aimed to analyze changes in the social structure as well as collect evidence for identifying social cohesion-enhancing factors for the Czech Republic as a whole. Analysis of new social differentiation processes and their associations with the Czech society's value, belief and norm structures made it possible to develop methods to assist secondary socialization for better social cohesion.

Principal Investigator: Libor Prudký

Research of New Principles and Methods for Measures of Public Protection, Crisis Management and Increasing Alertness of the Integrated Rescue System to Potential Effects of Chemical, Radiation and Nuclear Weapons and Other Hazardous Substances; Czech Ministry of Interior, General Directorate of Fire Rescue Service, Institute of Population Protection, Lázně Bohdaneč

The project of the Ministry of Interior of the Czech Republic, General Directorate of Fire Rescue Service of the Czech Republic – Institute of Population Protection, Lázně

Bohdaneč – was realized from 2006 to 2010 and aimed at forecasting future changes in the security environment and their effects on the Czech Republic's security policy.

Principal Investigator: Miloš Balabán

From Practice to Theory and Back: Innovating the Master's and Doctoral Programs in Public and Social Policy

Operational Programme "Prague – Adaptability" project no. CZ.2.17/3.1.00/31197

The project is implemented under Operational Programme "Prague – Adaptability". Its main objective is to optimize the education content of Master's and doctoral programs in Public and Social Policy (KKOV classification codes: 67031T; 6731V016) at the Faculty of Social Sciences, Charles University in Prague, for the practical employability of graduates, by improving the quality of both the content of education and educational methods. The basic instrument in fulfilling this goal lies in the transfer of demands of practice (as they are articulated by the students of the combined Master's program) into education content and into the development of theory and methods in general (particularly in the content and outcomes of the doctoral program).

Family Policy at the Regional and Local Levels

The research project was commissioned by the Ministry of Labour and Social Affairs for the needs of the state. Its objective is to specify the potentials for developing family policy at the level of regions and municipalities.

Principal Investigator: Martin Potůček

Trends, Risks and Scenarios of Security Development in the World, Europe and the Czech Republic: Impacts on Security Policy and System of Security in the Czech Republic

The project is developed under the Czech Republic Security Research Programme 2010–2015. It focuses on: analysing trends, threats, and risks within the global security environment and their effects on the Czech Republic; and writing scenarios to predict developments in the security situation and the possible responses by the security system. The project will also produce recommendations for updating the Czech Republic's strategic documents and innovating its security system.

Principal Investigator: Miloš Balabán

International Research Collaboration

Finance and Mental Health Services Training in Czech Republic/Central Europe

The objective of the joint project of the CESES and School of Public Health, University of California, Berkeley, is to make high-level interdisciplinary post-doctoral studies in the US available to economists, sociologists, psychologists, physicians and/or graduates of other social or political sciences from the Czech Republic, Slovakia, Croatia, Bulgaria, and Romania.

Principal Investigator: Martin Potůček

A New Agenda for European Security Economics (EUSECON)

Under the 7th EU Framework Program, the CESES has participated, since March 2008, in the implementation of the project entitled, “A New Agenda for European Security Economics”. This falls under Theme 10 – Security. The project is coordinated by DIW Berlin with a consortium of 14 partners. It aims to outline a research framework for the field of “security economics” and to study the economic aspects of specific security problems and policies.

Principal Investigator: Libor Stejskal

European Security Research and Innovation Forum (ESRIF)

Established in 2007, ESRIF is a European Commission-supported informal voluntary group of experts. Its main objective is to develop a vision and priorities for European security research. ESRIF has 11 working groups. CESES staff member Miloš Balabán, Ph.D. represents the Czech Republic in the ESRIF Working Group 5 (Foresight & Scenarios).

The Foresight & Scenarios WG ensures:

- 1) review of existing “foresight studies” in Europe, US and on national level (preparing scenarios of security situation development),
- 2) methodologies for managing security research and innovation,
- 3) application of “foresight studies” and scenarios to support public debate on security issues and problems.

The Patterns and Values of Volunteering in the Czech and Norwegian Society

The project’s objective was to identify the diversity of volunteering patterns in the Czech Republic, including their institutional settings, and constitutive social interactions in different parts of the Czech and Norwegian societies.

Principal Investigator: Pavol Frič

Central European Journal of Public Policy



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| Editor-in-Chief | Martin Nekola |
| Executive Editor | Jan Morávek |
| Editorial Board | Mirka Kortusová Jan Morávek Vilém Novotný Martin Vávra Arnošt Veselý |
| Advisory Board | Prof. Thierry Berthet Institut d'Etudes Politiques de Bordeaux, Université de Bordeaux, France Dr. Jürgen R. Grote Ph.D. Technische Universität Darmstadt, Germany Prof. Ľudmila Malíková, Ph.D. Faculty of Social and Economic Sciences, Comenius University, Bratislava Prof. František Ochrana, Ph.D. Faculty of Social Sciences, Charles University in Prague Prof. Martin Potůček, Ph.D. Faculty of Social Sciences, Charles University in Prague Prof. Dr. Peter Schmidt, Ph.D. Justus-Liebig University, Germany Prof. Andy Smith Institut d'Etudes Politiques de Bordeaux, Université de Bordeaux, France Dr. Nigel Swain School of History, University of Liverpool, UK Prof. László Vass, Ph.D. Budapest School of Communication and Business, Hungary Prof. Jean-Michel De Waele Centre d'Etude de la Vie Politique (CEVIPOL), Université libre de Bruxelles |
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2010 saw further issues of the **Central European Journal of Public Policy (CEJPP)**, which aims to relay the latest evidence-based theoretical and methodological advancements in public to policy researchers and professionals in different policy fields. As a peer-reviewed academic journal, the CEJPP is published in English and addresses a wide range of public policy topics including civil society, social services and healthcare, environmental protection, education, labour market, immigration, security, public finance and budgeting, administrative reform, performance measurement, governance etc. Such spectrum makes the CEJPP a multi-disciplinary journal which seeks balance between description, explanation and evaluation of public policies based on a wide range of social science methods, both qualitative and quantitative.

The journal's work was financially supported by the Faculty of Social Sciences, Charles University.

We published one standard issue and one special issue on knowledge society and the social dimension of innovation. The special issue and other factors resulted in the fact that international authors outnumbered Czech authors in 2010.

| Author | Article title |
|---|---|
| Nico Stehr | Knowledge, Democracy and Power |
| Wouter Mensink, Frans A. J. Birrer | The Role of Expectations in System Innovation: The Electronic Health Record, Immoderate Goal or Achievable Necessity? |
| Benoît Dutilleul, Frans A. J. Birrer, Wouter Mensink | Unpacking European Living Labs: Analysing Innovation's Social Dimensions |
| Julia Backhaus | Intermediaries as Innovating Actors in the Transition to a Sustainable Energy System |
| Hannele Kerosuo, Anu Kajamaa, Yrjö Engeström | Promoting Innovation and Learning through Change Laboratory: An Example from Finnish Health Care |
| Martin Dlouhý, Georgiana Cosoveanu, Pavol Čižmárik, Hristo Hinkov | Mental Health Policies in Four Eastern European Countries |
| Milena Serafim, Rafael Dias | Brazilian Science and Technology Policy: Why is it not Socially Oriented? |
| Jelizaveta Makeeva | Peculiarities of the Organisation of Public Service in the Energy Sector in Russia and European Countries |
| Jan Kohoutek | Studying Higher Education through the Lens of Public Policy: Higher Education Development Fund and Development Programmes as Two Implementation Instruments in Czech Higher Education |
| Eva M. Hejzlarová | Policy Analysis in the Czech Republic: Positivist or Postpositivist? |

Significant Events

Seminars, conferences, round tables and presentations of research results are important components of CESES activities. They serve as tools in promoting dialogue with experts, politicians, civil servants, civic sector actors, and members of the general public. All events listed below took place in Prague.

| Conference/seminar | Event description | Date |
|--|---|--------|
| European 112 Day: Integrated communication for faster help to citizens | This timely thematic discussion took place in the European House. Representatives of the Ministry of Interior – General Directorate of Fire Rescue Service participated. | 11 Feb |
| Obama’s foreign policy: One year later | This timely thematic discussion took place in the American Centre, US Embassy in Prague. The main topics of discussion were “US foreign policy, global financial crisis and new centres of global power and influence”, “World without nuclear weapons” and “New and old foci and agendas”. | 18 Feb |
| What – if anything – is undermining the Welfare State? | This public lecture in the course on European Social Policy – Prof. Jens Alber (Social Science Research Center Berlin). | 29 Mar |
| Western European Pension Politics in Comparative Perspective: Veto Players, Veto Points and Electoral Pressure | This public lecture in the course on European Social Policy – Prof. Ellen Immergut (Humboldt University, Berlin, Department of Social Sciences). | 29 Mar |
| Historical Institutionalism and the Problem of Change | This public lecture delivered by Prof. Ellen Immergut (Humboldt University, Berlin, Department of Social Sciences). | 31 Mar |
| Are there Accession Effects? Comparing the Social Trajectories of Central and Eastern European Countries inside and outside the European Union | This public lecture delivered Prof. Jens Alber (Social Science Research Center Berlin). | 31 Mar |

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| Professors' Contest: Do we need a vision and a strategy for the Czech state? | Prof. Ing. Michal Mejsřík, CSc. (Institute of Economic Studies, Faculty of Social Sciences, Charles University in Prague). Prof. RNDr. Bedřich Moldan, CSc. (Charles University Environment Center) Prof. PhDr. Martin Potůček, CSc., MSc. (CESES) | 7 Apr |
| Lisbon Treaty and the future of European security policy | This international conference took place under the auspices of the Spanish EU Presidency. The main organizers were the Center for Security Policy, CESES, and the Institute of Population Protection, General Directorate of Fire Rescue Service at Lázně Bohdaneč, Ministry of Interior of the Czech Republic. The conference was held with support from the Representation of the European Commission and the Embassy of Spain in the Czech Republic. Keynote speech: Gen. Miguel Ballesteros Martín, Director, Instituto Español de Estudios Estratégicos. Discussion at the conference focused on current tasks and future developments of the EU Common Security and Defence Policy, as defined by the Lisbon Treaty, and on the meaning of those tasks to EU Member States. | 6 May |
| Pension Reform – Which Way Forward? | The University of Finance and Administration and the CESES co-organized a scholarly conference which set to analyze the challenges the Czech state is facing and available solutions in the field of pension security. | 15 Jun |
| Management, funding and evaluation of social sciences and humanities | The CESES, the CERGE-EI and the University of Economics in Prague organized a colloquium on issues of management, funding and evaluation of social sciences and humanities. | 17 Jun |
| Climate change and security | This timely thematic discussion took place in the UN Information Center in Prague, focusing on climate change issues as such and on the ways to better reveal the increasingly apparent link between climate change and security. | 21 Sep |
| Book launch | Studie o hodnotách [Studies on Values], L. Prudký et al. Tehdy a teď/Then and Now (Česká společnost po 20 letech/Czech society after 20 years), L. Prudký (ed.) The books were launched by Prof. Jan Sokol, Prof. Lubomír Mlčoch, Dr. Jiřina Šiklová and Prof. Stanislav Štech, Pro-Rector of Charles University. Both came out in the Aleš Čeněk Publishing House. | 8 Nov |

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| Surveys of Values and Differentiation: Sociological Perspectives | This international conference was organized to conclude the project “Shared Values and Norms of Behaviour as Sources of Strengthening Social Cohesion and Overcoming Adverse Impacts of Social Differentiation in the Czech Republic”, Project no. 2D06014 under National Research Programme II. | 8–9 Nov |
| Future of Europe – People – Resources – Technologies | The National Technical Library in Prague hosted the 6 th Prague Security Conference under the Belgian EU Presidency. Main organizers: Center for Security Policy, CESES; Institute of Population Protection, General Directorate of Fire Rescue Service at Lázně Bohdaneč, Ministry of Interior of the Czech Republic; and Embassy of Belgium in the Czech Republic. The conference was held under the auspices of the Metropolitan District Prague 6, Friedrich Ebert Foundation in Prague, Representation of the European Commission in the Czech Republic and Ministry of the Environment of the Czech Republic. Leading scholars spoke in every section of the conference. | 12 Nov |
| Book launch | Chapters on Security (2nd ed.) M. Balabán, L. Stejskal et al. The publication came out in Karolinum Publishing House. | 12 Nov |
| Learning the Czech Republic’s future as a challenge | The conference was organized within the framework of celebrating the 20 th anniversary of the Faculty of Social Sciences, Charles University in Prague and the 10 th anniversary of the CESES. Lectures were given by: Prof. Ing. Lubomír Mlčoch, CSc. (Learning the Future from the Economic Perspective), Prof. PhDr. Miroslav Novák, CSc. (Learning the Future from the Perspective of Political Science), PhDr. Vladimír Špidla (From a Politician’s Perspective) and Prof. PhDr. Martin Potůček, CSc., MSc. (From the Perspective of an Analyst and Forecaster). PhDr. Petr Just, PhD. was the conference host. On the same day, a conference to commemorate the deceased PhDr. Miroslav Purkrábek’s 80th birthday was held in the Carolinum’s Green Hall. | 25 Nov |
| NATO in a changing world and the new NATO Strategic | This timely thematic discussion took place in the Senate of the Parliament of the Czech Republic with a support from the Friedrich Ebert Foundation . | 7 Dec |

Concept of 2010

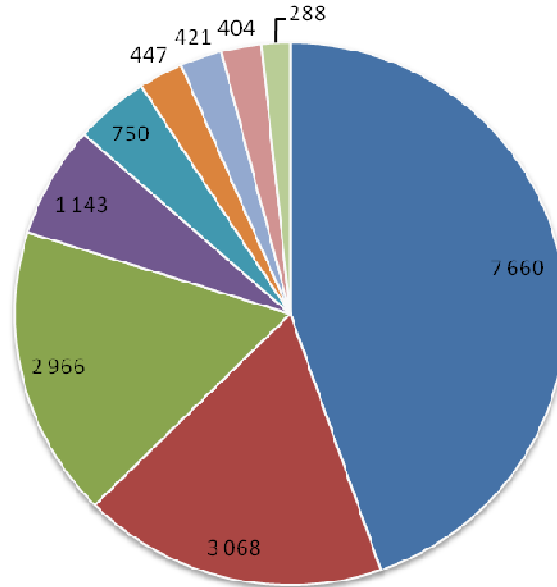
Keynote speeches were given by: **Alexandr Vondra**, Minister of Defence of the Czech Republic, **Jiří Schneider**, 1st Deputy Minister of Foreign Affairs, and **Lars Klingbeil**, Member of the German Federal Assembly and member of its Permanent Delegation to the NATO Parliamentary Assembly. Commentaries were given by **Prof. Otto Pick**, former Special Ambassador of the Czech Republic, **Lubomír Zaorálek**, Vice-Chairman of the Chamber of Deputies of the Parliament of the Czech Republic, and **Joseph Pennington**, Chargé d’Affaires of the US Embassy in Prague.

Pension Reforms in France and in the Czech Republic – comparisons and inspirations

This round table was organized by the CESES together with the French Embassy in Prague and the European movement in the Czech Republic.

16 Dec

Funding



- Research Intent of the Faculties of Social Sciences and Philosophy & Arts, Charles University – Ministry of Education, Youth and Sports (reg. no. MSM 0021620841)
- Shared Values and Norms of Behaviour as Sources of Strengthening Social Cohesion and Overcoming Adverse Impacts of Social Differentiation in the Czech Republic – Ministry of Education, Youth and Sports (reg. no. 2D06014)
- From Practice to Theory and Back: Innovating the Master's and Doctoral Programs in Public and Social Policy – Operational Programme "Prague – Adaptability", ESF & Prague Municipality (reg. no. CZ.2.17/3.1.00/31197)
- A New Agenda for European Security Economics – EUSECON, EU FP7 (contract no. 218105)
- Institute of Population Protection, Lázně Bohdaneč – project of the Ministry of Interior of the Czech Republic, General Directorate of Fire Rescue Service of the Czech Republic
- Family Policy at the Regional and Local Levels (reg. no. HD199/10)
- Finance and Mental Health Services Training in the Czech Republic/Central Europe – University of California (Subaward no. SA5602-11401)
- Other
- Trends, Risks and Scenarios of Security Development in the World, Europe and the Czech Republic: Impacts on Security Policy and System of Security in the Czech Republic (reg. no. VG2012013009)

The total annual budget amounted to CZK 17.147 million.

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