

Annual Report

2013

Charles University in Prague, Faculty of Social Sciences,
Center for Social and Economic Strategies



Our Mission

The Center for Social and Economic Strategies is an interdisciplinary research and education unit developing the theory, methodology and practice of investigating possible futures, and applying forecasts in decision making. For this purpose, CESES:

- ⇒ identifies key problems and development priorities for the Czech Republic in the contexts of globalization and European integration;
- ⇒ produces partial as well as comprehensive analyses, scenarios, visions and strategies of the social, political, economic, environmental and political development of the Czech Republic in a European and global context;
- ⇒ creates cognitive and methodological prerequisites for improving the strategic governance of the country;
- ⇒ promotes dialogue with experts, politicians, civil servants, civic sector actors, and citizens.

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Introductory Word from the Head



Dear Friends of Good Future,

The world we live in is changing in front of our eyes. In the Czech Republic, too, some processes we witnessed last year disturbed the seemingly smooth operation of government and society. Indeed, neither the state of the world and the European Union nor the condition of our country gave us many reasons for optimism. Yet we were most troubled by the fact that many decisions by the political and administrative elites in our country were based on superficial knowledge and beliefs, or even on doubtful ideological clichés, rather than solid analysis and forecasts of their possible long-term effects on people's lives. At the same time, I am sure the expert outputs of the CESES provided ample inspiration for responsible thinking about the country's possible futures and searching for adequate priorities. This is how we understood and continue to understand our work: as a challenge to investigate the possible futures of our country responsibly, openly, participatively, and based on solid analysis and the most robust methods possible.

The following pages of this Annual Report provide structured information about many projects and scholarly events which we organized last year and which document the wide array of topics and approaches applied at the CESES. Among the outcomes of concluded projects, I would like to mention the methodology for enhancing the analytical, planning and implementation capacities of strategic governance in regions and the annexed manual certified by the Association of Regions of the Czech Republic. The two-year research project was funded by the Technology Agency of the Czech Republic and aimed to provide guidelines for the making and implementation of strategic governance processes at the regional level. Among the scholarly events organized, I would like to highlight the successful Prague Security Conference. For its ninth sequel, we chose the topic of "European Union – China – Russia: Looking for Common Interests".

I believe this Annual Report will help better understand what the Center for Social and Economic Strategies at the Faculty of Social Sciences, Charles University in Prague, offers to you personally, your institution and our country as a whole. We will be thankful for any comments and suggestions on how we could further improve our activity.

Prof. PhDr. Martin Potůček, CSc., MSc.

Research Projects

Social Sciences in Challenges of the New Era (P17)

From July 2012 to December 2016, the CESES is a partner in one of the Charles University Programmes of Development of Scientific Disciplines (PRVOUK). The goal of the Programme is to develop research in sociology, public policy, political science, international relations, area studies, media studies and journalism.

Principal Investigator at the Faculty of Social Sciences: Martin Kubát
Principal Investigator at the CESES: Martin Potůček

Trends, Risks and Scenarios of Security Development in the World, Europe and the Czech Republic: Impacts on Security Policy and System of Security in the Czech Republic

(VG 20102013009)

The project is developed under the Czech Republic Security Research Programme 2010–2015. It focuses on: analysing trends, threats, and risks within the global security environment and their effects on the Czech Republic; and writing scenarios to predict developments in the security situation and the possible responses by the security system. The project will also produce recommendations for updating the Czech Republic's strategic documents and innovating its security system.

Principal Investigator: Miloš Balabán

Adaptation of the Security System of the Czech Republic to Changing Economic, Social, Demographic, and Geopolitical Realities

(VG20132015112)

Funded by the Ministry of Interior within the Programme of Security Research 2010–2015 (BV II/2-VS), the project is intended to identify the critical factors bearing the most serious negative impact on the function of the Czech security system. The critical review of the systemic capabilities within likely marginal strain will also be provided. The main aim of the project is to deliver comprehensive set of recommendations and mechanism allowing the system to adapt to rapidly changing conditions, such as the resource restraints combined with increasing stress and evolving threats.

Principal Investigator: Miloš Balabán

The Security of Citizens: Crisis Management, Legal Norms and Extralegal Regulations in the Field of Crisis Management, Population Protection, Critical Infrastructure and the Integrated Rescue System

The project is classified.

Principal Investigator: Miloš Balabán

Enhancing the Analytical, Planning and Implementation Capacities of Strategic Governance in Regions

(TD010059)

The project is implemented within the Technology Agency of the Czech Republic's OMEGA Programme which supports applied social research and experimental development. Its objectives are to build a cognitive and methodological foundation for enhancing strategic governance processes at the regional level; and to identify the possibilities the Association of Regions of the Czech Republic has for initiating, shaping and coordinating those processes and for providing them with methodological guidance. The project will result in drafting a certified manual of recommended procedures and a methodology for enhancing the analytical, planning and implementation capacities of strategic governance in regions.

Principal Investigator: Martin Potůček



The Values behind Attitudes towards Some Excluded Groups

(P404/12/2072)

Funded by the Czech Science Foundation, the project investigates values as determinants of attitudes towards two selected groups, immigrants and homeless persons. The research is based on secondary analysis of relevant empirical data as well as original qualitative investigation by means of semi-structured interviews.

Principal Investigator: Michaela Šmídová

Innovating Economic Study Programs in line with the Demands of Knowledge Economy

(CZ.1.07./2.2.00/28.0227)

Funded from the Education for Competitiveness Operational Programme, the project brings together the CESES and the Department of Public and Social Policy, Faculty of Social Sciences, Charles University in Prague, as partners of the Lead Beneficiary, the Faculty of Economics and Administration, Masaryk University in Brno (FEA MU). It aims to advance graduate and doctoral study programmes in economic disciplines at the FEA by innovating the study standards in line with those of prestigious international economic universities and, ultimately, to better adapt students to the demands of the labour market and practice. The project envisages that domestic and international social science experts will collaborate and FEA students will obtain an excellent study environment.

Principal Investigator: Martin Potůček



Civil Security as a Part of the Security System in the Czech Republic and Poland – Theoretical Conceptualization and the Assessment of Similarities and Differences in a Broader European Context

(7AMB13PL018)

The project is developed under the MOBILITY Programme of the Ministry of Education, Youth and Sports of the Czech Republic. The Polish partner is Adam Mickiewicz University at Poznań. The goal of the project is – based on comparative analysis – to conceptualize the notion of the security system, with special attention paid to the role of civil security system within it, and to establish research cooperation in the area of Public Policy between the two partner institutions.

Principal Investigator: Martin Potůček

Information on projects that have been implemented at CESES in recent years can be found on CESES website: <http://ceses.cuni.cz/>

Central European Journal of Public Policy



Editor-in-Chief	Martin Nekola
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The year 2013 saw continued publication of the **Central European Journal for Public Policy** (CEJPP), the journal through which we aim to disseminate the latest theoretical and methodological empirical evidence among researchers and experts from different fields of public policy. As a peer-reviewed scholarly journal in English, the CEJPP covers a multitude of policy areas, including civil society, social services, health care, environmental protection, education, labour market, immigration, security, public finance and budgeting, administrative reform, performance measurement and governance. Due to the width of its coverage, the journal finds it necessary to take a multidisciplinary approach and to strive for a balance between policy description, explanation and evaluation by means of a wide array of quantitative and qualitative social science methodologies.

The journal's operations in 2012 were funded by the Faculty of Social Sciences, Charles University in Prague, and the Education for Competitiveness Operational Programme.

Two issues of Volume 7 were published: one standard issue and one Special Issue on Policy Work, Policy Advisory Systems and Politicization edited by Prof. M. Howlett.

Author	Article title
No. 1/2013	
Beryl A. Radin	Policy Analysis Reaches Midlife
Jan Kohoutek, Martin Nekola, Vilém Novotný	Conceptualizing Policy Work as Activity and Field of Research
Bryan Mitchell Evans, Adam Wellstead	Policy Dialogue and Engagement between Non-Governmental Organizations and Government: A Survey of Processes and Instruments of Canadian Policy Workers
Thurid Hustedt	Analyzing Policy Advice: The Case of Climate Policy in Germany
Michael Howlett, Andrea Migone	Searching for Substance: Externalization, Politicization and the Work of Canadian Policy Consultants 2006-2013
No. 2/2013	
Tomáš Sirovátka, Ondřej Hora	Public Sector Employment in the Czech Republic after 1989: Old Legacy in New Realities?
Marta Orviska, Juraj Nemec, John Hudson	Standardization and the European Standards Organisation
Xavier Landes	Positional Concerns and Institutions: Some Arguments for Regulation
Arnošt Veselý	Conducting Large-N Surveys on Policy Work in Bureaucracies: Some Methodological Challenges and Implications from the Czech Republic
František Ochrana, Jan Pavel	Analysis of the Impact of Transparency, Corruption, Openness in Competition and Tender Procedures on Public Procurement in the Czech Republic
Juliana Pires de Arruda Leite, Antonio Márcio Buainain	Organizational Coordination in Public Policy Implementation: Practical Dimensions and Conceptual Elements

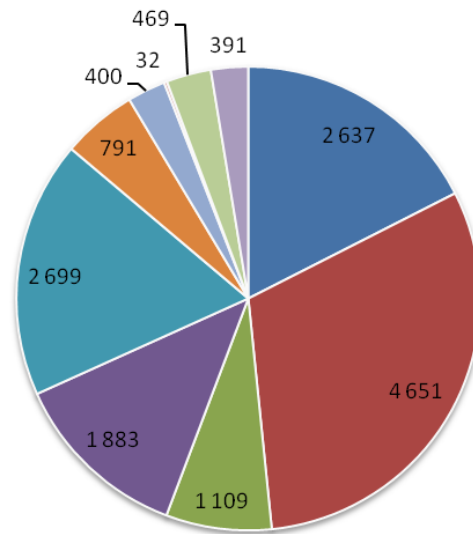
Significant Events

Seminars, conferences, round tables and presentations of research results are important components of CESES activities. They serve as tools in promoting dialogue with experts, politicians, civil servants, civic sector actors, and members of the general public.

Conference/seminar	Event description	Date
Nine Years of the Czech Republic in the European Union – And Which Way Forward	The conference was organized on the occasion of the ninth anniversary of the Czech Republic's accession to the European Union by the CESES, European Movement in the Czech Republic and the Friedrich Ebert Foundation Czech Republic, with assistance from the Ceska Sportelna. The goal was not only to look back and reflect the past nine years of our EU membership but also (and primarily) to look forward. What kind of tasks and challenges is the European Union facing? What is the Czech Republic's role and how is it going to evolve? Answers to these questions were sought in two panels by seven speakers representing the academia, the government and the non-governmental sector.	16 May
A Risk Future for Europe and the Czech Republic: Are We Ready?	The international conference was devoted to the key security threats and challenges of today, also in the context of the December report by the US National Intelligence Council " <u>Global Trends 2030: Alternative Worlds</u> ". The conference took place under Irish Presidency of the European Council. It was supported by the Friedrich Ebert Foundation, the European Commission Representation in the Czech Republic, the American Center of the US Embassy in Prague and the Embassy of France in the Czech Republic.	20 May
Floods 2013 – Lessons for the Functioning and Improvement of the Czech Republic's Security System	The topical discussion aimed at assessing the operation of the country's security system and formulating recommendations for its development.	9 Oct

December European Council Meeting on Common Security and Defence Policy: From European Defence to Defending Europe?	The topical discussion assessed the perspectives of the upcoming European Council and the Czech Republic's position.	17 Oct
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European Union – China – Russia: Looking for Common Interests	European Union – China – Russia: Looking for Common Interests brought together Czech and international experts to discuss key issues of the common political, economic and security interests of the three important global powers that strongly influence global development, given the great challenges and opportunities of future cooperation with China and Russia.	15 Nov

Funding



- Sciences on society, politics and media as reflected in contemporary challenges (P17), Charles University Programme of Development of Scientific Disciplines, Ministry of Education
- Innovating Economic Study Programs in line with the Demands of Knowledge Economy (reg. no. CZ.1.07/2.2.00/28.0227), OPVK, Ministry of Education
- Enhancing the Analytical, Planning and Implementation Capacities of Strategic Governance in Regions (reg. no. TD010059), programme OMEGA, Technology Agency of the Czech Republic
- Adaptation of the Security System of the Czech Republic to Changing Economic, Social, Demographic, and Geopolitical Realities
- Trends, Risks and Scenarios of Security Development in the World, Europe and the Czech Republic: Impacts on Security Policy and System of Security in the Czech Republic (reg. no. VG2012013009), Ministry of Interior
- The Values behind Attitudes towards Some Excluded Groups (reg. no. P404/12/2072), Grant Agency of the Czech Republic
- The security of Citizens: Crisis management, Ministry of Interior
- Civil Security as a part of the Security System in the Czech Republic and Poland, MOBILITY Programme, Ministry of Education
- Educational activity, Ministry of Education
- Other Sources

**The total annual budget amounted to CZK 15 062 million.
CESES activity was covered by various grant funds and institutional funds of
Ministry of Education.**

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