

Annual Report 2002

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| Mission

The *Center for Social and Economic Strategies* is an interdisciplinary research and teaching unit developing the theory, methodology and practice of exploring possible futures and applying forecasts to public policy issues.

The CESES's mission is to identify key issues and development priorities for the Czech Republic. The Center produces particular and comprehensive analyses, scenarios, visions and strategies of social, economic, environmental and political development of the Czech Republic in a global context. The Center develops dialogue with the specialists, the politicians, the representatives of public administration, civic sector and the citizens. The center is thus creating the cognitive and methodological prerequisites for improving the strategic management in the country.

| Introductory Word of the CESES Head



Dear friends of the good future,

The ability to foresee is an attribute of intelligence. In this respect societies vary to a great extent. In Finland the Parliamentary Committee on Future has been active for ten years, during which time it has commissioned the elaboration of several summary reports mapping the future developmental possibilities of the country. Great Britain annually expends millions of pounds on activities of the Strategy Unit, which is a part of the Office of the Prime Minister. In addition to the creation of prognoses and strategies, this unit also

proposes methodologies how to apply strategic thinking and governance to the work of British public administration. Likewise Malaysia has developed a system producing regularly updated long-term outlooks and medium-term concepts...

The mission of the Center for Social and Economic Strategies at the Faculty of Social Sciences, Charles University, established in October 2000, is to participate in the thorough identification of possible futures of the country, to determine threats and developmental opportunities, and to conceive visions, strategies and scenarios of its future development. So, how far have we traveled on this journey so far?

At one-year intervals we have published three books, conceived as sequels and in fact representing three parts of one - obviously still uncompleted - work.

The Visions of the Development of the Czech Republic until 2015 (Prague, Gutenberg 2001, 250 pages) represents the first „satellite photograph“ of the country and its elementary developmental context. Compiled in the course of several months, this publication outlines the principal themes we repeatedly encounter in our search for possible futures - conditions of human life, institutions, modes of governance, and the definition of places in which present and future needs do not find adequate means of expression and satisfaction.

Guide to the Priorities for the Czech Republic (Prague, Gutenberg, 690 pages) already represents a detailed topography of the terrain that we are concerned with. Departing from theoretical starting points, the publication provides a model of the development of the Czech society and its modernization process within the context of globalization, it concentrates on and processes findings of hundreds of specialists about the potential of developments and ways of its regulation, analyses 77 priority problems of the country and offers 30 strategic concepts of their solutions.

Traveling in the Czech Future (Prague, Gutenberg 2003, 365 pages) is not, unlike its predecessors, a mere guide bringing the most accurate information about all the twists of possible journeys. This publication offers and recommends appropriate and desirable directions to be followed. These routes - referred to as strategic

moves - represent an open set of key orientations of the country to the future: the cultivation of knowledge into a key factor of production; the activation of territorial communities; the creation of a comprehensive system of security management; ways of the development of social cohesion and national and civic identity.

Our activities do not end with the preparation of publications. We participate in several research projects in the Czech Republic and abroad. We organize conferences and participate in the education of university students. We hold public presentations of our publications. We give regular consultations to those who are interested in our approaches and findings. We publish articles in daily newspapers and professional journals and talk about our work in the Czech Radio.

In our work we consistently strive to apply the principle of partnership between expert and civic public, and politicians and officials in the creation of prognoses. That is also why in 2002 we initiated a series of regular meetings where various interesting themes related to our work were discussed. Next to our staff, these meetings also provide space to other Czech and international specialists to expound on selected topics. These events take place in the complex of Karolinum historic buildings of Charles University on Tuesday afternoons at approximately three-week intervals. They are called *Workshops of the Future*.

We are not indifferent to what directions the implementation of strategic dimension of governance on the level of central public administration will follow. This is where we find a great, and so far insufficiently exploited, reservoir of content and structural innovations that, if fully utilized, would push the Czech Republic to a front position in the ruck of countries that take this dimension of governance really seriously. It means in a manner following from recommendations issued by the International Forum on National Visions and Strategies, held in Seoul in May 2002. These recommendations have already been - and will be even more urgently - laid down on our country with respect to its forthcoming accession to the European Union. We are ready to actively participate in the development of the strategic dimension of governance - and to create a corresponding cognitive and methodological base for it.

I believe that this annual report can also contribute to a better understanding of what the Center for Social and Economic Strategies, FSS CU, can offer to you and your institution, and what it offers to the whole country. We will be grateful for your comments and suggestions on how to further improve our activities. And perhaps we will meet over our common work in the future...



Prof. Martin Potůček, Ph.D.
Head of CESES

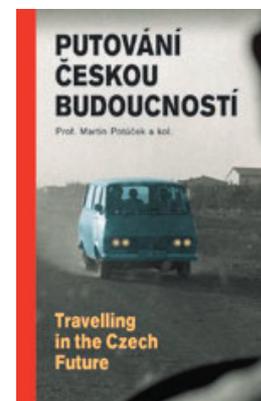
| Research Team

<i>Prof. Martin Potůček, Ph.D.</i>	The theory and practice of public and social policy. Head of the CESES.
<i>PhDr. Pavol Frič</i>	Theory and methodology of prognostication, civic sector. Head of Research.
<i>Doc. Jaroslav Kalous, PhD.</i>	Educational policy, human and social capital. Project manager.
<i>Mgr. Eva Abramuszkinová – Pavlíková</i>	National identity.
<i>Mgr. Aleš Bednařík</i>	Informatization and pension reform.
<i>Ing. Jiřina Dienstbierová</i>	Media and public relations.
<i>Mgr. Petra Kopecká</i>	Health care and social services.
<i>PhDr. Jana Marková</i>	Economic development and problems of European integration.
<i>RNDr. Miroslava Mašková, CSc.</i>	Population development and its social and political context.
<i>Mgr. Martin Nekola</i>	Public administration, public services and IT.
<i>RNDr. Pavel Nováček, CSc.</i>	Life quality and sustainable development.
<i>Doc. PhDr. František Ochrana, DrSc.</i>	Public administration and public sector.
<i>PhDr. Miroslav Purkrábek, CSc.</i>	Constitutional and political system.
<i>Ing. Libor Prudký</i>	National identity, values and interests.
<i>Ing. Jan Přikryl, CSc.</i>	Development of regions and public administration.
<i>Mgr. Arnošt Veselý</i>	Educational policy and the development of human resources.

| Main Research Projects in 2002

Travelling in the Czech Future

This publication follows up with the *Visions of the Development of the Czech Republic until 2015* and the *Guide to the Priorities for the Czech Republic*. The CESES proceeds with its methodical study of possible futures and analyzes possible consequences and context of selected strategic moves and alternative scenarios of future development.



In 2002 the following *strategic moves* were elaborated:

- Cultivation of Knowledge Into a Key Factor of Production;
- System of Comprehensive Security Management in the Czech Republic;
- Activation of Territorial Communities;
- Ways of Development of Social Cohesion and National and Civic Identity.

The following three *scenarios of the development of the Czech Republic* until 2020 were also formulated:

- To Survive at Peace and Calm or to Get Going?
(a scenario based on the criterion of the quality of life)
- The Czech Republic as a Central-European Tiger
(a scenario based on the criterion of economic growth)
- Bohemia and Moravia - The Garden of Europe
(a scenario based on the criterion of the sustainability of life)

The Czechs on the Way to Their Own Future

Our empiric enquiry into life strategies of the population of the Czech Republic has yielded basic representative data on the perspective orientation of our society. It has concentrated on a broad range of questions related both to different perceptions and evaluation of the current situation by Czech citizens, and to their different expectations, aspirations and individual strategies of how to fulfill these expectations and aspirations. The investigation continues with the interpretation of acquired data.

Human Development Report, Czech Republic 2003

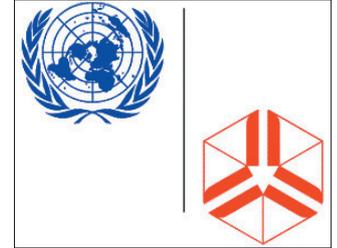
The project is grounded in the concept of human development as outlined in the UN Developmental Program and simultaneously pays heed to those parameters that characterize the economic and social conditions of life in Czech society. The aim of the project was to prepare - in collaboration with the ILO and UNDP - Human Development Report, Czech Republic 2003 with the subtitle *Where Do We Come from? What Are We? Where Are We Going?*



| International Projects

Millennium Project

Since 2001 the Center has served as a „Project Node“ of the **Millennium Project** (University of the Organization of United Nations, Washington D.C., USA) for Central and Eastern Europe. The project represents a unique think-tank consisting of various institutional, professional and geographic orientations. The Project Nodes interconnect local and global findings in 11 regions all over the world. Within the project the CESES published *The State of the Future*, a summary of three studies from 1999-2001.



COST A15

The **COST** is one of the biggest coordinators of cooperation in the field of scientific and technical research on the European level. In the position of an institutional partner of the COST A15, the CESES is implementing the two-year project *Dynamics of the Transformation of Social Protection in the Czech Republic in the Context of Globalization and European Integration*, whose objective is to gather more information on the reform and transformation of the social security scheme in the Czech Republic.



Expert knowledge and policy-making

In cooperation with the **Carl Vinson Institute of Government** (University of Georgia), the CESES elaborated a joint two-year project *Expert knowledge and policy-making: sharing Czech and American experience*. The objective of the project was to identify similarities and differences in the methods of collaboration and communication between university research centers and public administration bodies in the Czech Republic and the USA. Within the framework of this cooperation the CESES employee Aleš Bednařík spent a one-year fellowship participating in research activities of the institute.



The project was funded by **NISPAcee** (Network of Institutions and Schools of Public Administration in Central and Eastern Europe) and **NASPAA** (National Association of Schools of Public Affairs and Administration, USA).



Mental Health and Policy Research Training

In 2002 the Center continued on its co-operative project with the **School of Public Health, University of California, Berkeley**. The objective of this project



is to put into effect highly professional interdisciplinary study programs for students of economy, sociology, psychology, medicine, and possibly also graduates of other social and political sciences on the post-doctorate level. This study program is designed to train top specialists in the sphere of research, education, evaluation and planning of health and social care with a possible specialization in problems of mental health. The scheme covers scholarship, insurance fees, traveling costs and research stays for the duration of 3-24 months.

From 2002 to 2005 the program will host sixteen Czech students. Arnošt Veselý, a member of the CESES team, succeeded in the selective procedure organized at the beginning of 2003.

The Visions of the Development of the Slovak Republic

The CESES very closely cooperates with the Slovak government and particularly with the **Institute for Public Affairs** (Inštitút pre verejné otázky - IVO). Inspired by the publication *Visions of the Development of the Czech Republic until 2015*, the IVO elaborated its own study *Visions of the Development of the Slovak Republic until 2020*. IVO and CESES organize regular meetings for their researchers and intensely collaborate on the *Visions of the Development* of both countries.



| Important Events in 2002

Expert seminars, conferences, round tables and presentations of research results assume a key position in the CESES activities. They represent a mechanism that accomplishes an important component of the CESES mission, i.e. stimulating a dialogue with experts, politicians, representatives of the public administration, civic sector and citizens themselves.

Workshops of the Future

In the last year our center launched a number of thematic discussions under the summarizing title *Workshops of the Future*. Those who were interested were gradually provided with opportunities to discuss selected problems of life in the Czech Republic and their possible solutions in a long-term perspective. The study *Guide to the Priorities for the Czech Republic* provided the essential research material.

Workshop Themes

Workshops gradually became a significant platform enabling specialists from various spheres to meet. The thematic range of workshops gradually expanded (as evident from the below list of discussed themes). However, all the workshops were somehow related to the projects elaborated by the CESES team.

March	Quality and sustainability of life as a criterion for considering the future of the Czech Republic
April	Development of culture, identity and values of the Czech society Territorial potentials of development
May	Knowledge society
June	Future workshops in the world Corruptive symbiosis of elites
September	Social and economic context of the integration of the Czech Republic into EU
October	Can we govern ourselves? The Czechs on the way to their own future Discussion on the book <i>Central Europe in Transition</i>
November	What after Johannesburg? Do we need national innovative policy?
December	Social cohesion, national and civic identity What after the Prague NATO summit?

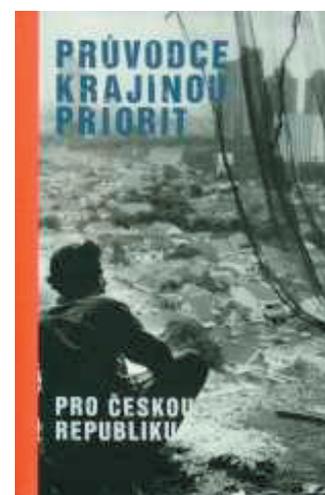
Other Events with the CESES Participation

February	<ul style="list-style-type: none"> ➤ <i>Guide to the Priorities for the Czech Republic</i> (a discussion with the RASES at the Government Office of the Czech Republic) ➤ <i>Guide to the Priorities for the Czech Republic</i> (a discussion in the Senate Club of the KDU-ČSL)
March	<ul style="list-style-type: none"> ➤ <i>Guide to the Priorities for the Czech Republic</i> (CESES panel discussion and press conference) ➤ <i>Quality and Sustainability of Life as a Criterion for Considering the Future of the Czech Republic</i> (CESES press conference) ➤ <i>CESES Activities</i> (a presentation to the presidium of the AS, Czech Republic)
April	<ul style="list-style-type: none"> ➤ <i>Public Sector, Public Finances and Public Administration</i> (a discussion with the RASES) ➤ <i>Knowledge Society, Research and Development in the Guide</i> (a presentation to the Universities Council)
May	<ul style="list-style-type: none"> ➤ <i>Welfare State - Developmental Trends, Threats and Opportunities Until 2015</i> (a conference of the Masaryk Working-Class Academy) ➤ <i>Visions and Strategies of Development</i> (international forum on National Visions and Strategies, Seoul)
June	<ul style="list-style-type: none"> ➤ <i>Expert Knowledge and Policy-Making</i> (CESES and NISPAcee international seminar) ➤ <i>Reflections on the Prognoses of the Development of the CR</i> (a colloquium of the Czech Christian Academy) ➤ <i>Priorities From the Perspective of Science and Technology</i> (a discussion at the Club of ČSSD)
July	<ul style="list-style-type: none"> ➤ <i>National Seminar on Social Integration</i> (a seminar of the Ministry of Labour and Social Affairs of the Czech Republic)
September	<ul style="list-style-type: none"> ➤ <i>Visions of the Development of the CR and the SR</i> (a work meeting of CESES and IVO, Bratislava)
October	<ul style="list-style-type: none"> ➤ <i>The Czechs on the Way to Their Own Future</i> (CESES press conference)
November	<ul style="list-style-type: none"> ➤ <i>Consolidation of Governance and Entrepreneurship in the Czech Republic and EU</i> (a conference of the Faculty of Social Sciences and COŽP) ➤ <i>The Future of Research - the Research into Future</i> (a seminar of CESES and TC AS CR in the Senate, CR) ➤ <i>The Future of the State of Social Services in the CR</i> (a seminar of the Fontes Rerum and ČIAE)
December	<ul style="list-style-type: none"> ➤ <i>Can We Live Together?</i> (a colloquium of the Czech Christian Academy)

| Main Outcomes of the Year

Guide to the Priorities for the Czech Republic

The book appeared in March 2002, following the CESES first publication entitled *Visions of Development of the Czech Republic until 2015*. Being the first study of its kind dedicated to the possible paths of future development of the Czech Republic, this publication represents extensive research work. It is grounded in the theory of modernization that is generally considered a plausible instrument for analyzing contemporary societies. The study outlines a concept of the development of the Czech society and its modernization in a global context, relying on the method of problem identification. Through this approach it defines 77 priority problems and outlines 30 strategic concepts. The analysis of strategic visions of individual regions formed an independent part of our research.



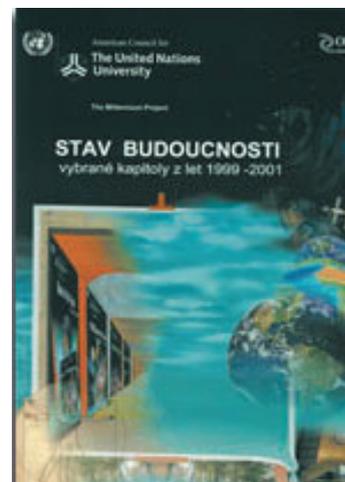
Priority problems and strategic concepts were determined, assessed and elaborated in three rounds of prognostic expert survey carried out by almost 200 specialists coming not only from the academic background, but also from public administration and practice.

The CESES team presented this study both to experts, the broad public and political and administrative representatives of the country as an incentive to a dialogue, as well as an invitation to further collaboration in systematic efforts to gather new knowledge on our possible futures and to draw founded conclusions and make proposals for their application to practice.

State of the Future

The second study of 2002 was compiled by the CESES team member Pavel Nováček as a Czech abstract from several chapters of reports included in the Millennium Project 1999-2001. Nováček is a regional coordinator of the project implemented by the American Council on behalf of the University of United Nations, in which the CESES works as a „Project Node“ for Central Europe.

The Millennium Project gathers, verifies and evaluates incentives that come from creative people equipped with a broad professional outlook and that are relevant to developmental threats and opportunities, strategic priorities and the feasibility of submitted measures. Over one thousand prognosticators, entrepreneurs, scientists and politicians, who work for international organizations, governments, private companies, non-governmental organizations and universities from over 50 countries, have participated in this continuing five-year project. The publication provides an excellent source of information and inspiration for those who are not indifferent to contemporary global challenges and the future of humankind. It presents an evaluation of the present condition of the world, perspectives of the future and proposals for problem solutions.

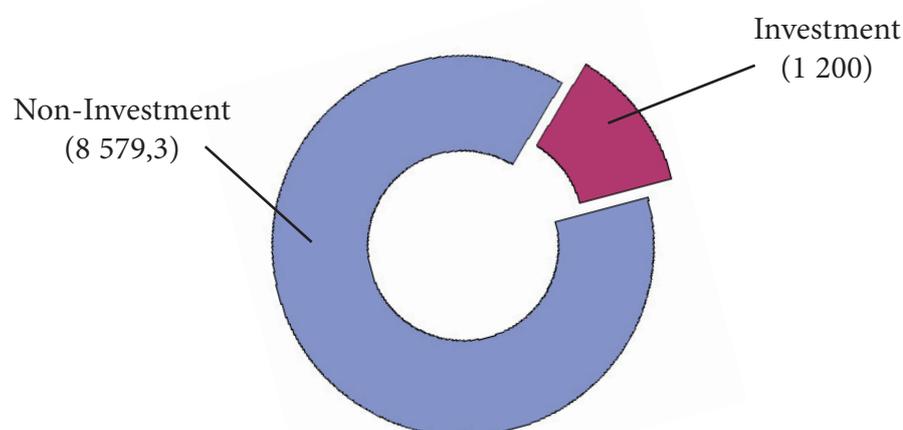


The CESES operational and overhead expenses in 2002 were covered from the state (chapters of the Ministry of Education, Youth and Sport), while office space was provided by Charles University. Our budget was replenished by grant resources and from the short and long-term partnership cooperation of our center.

Financial means are kept in the CESES special account of the Faculty of Social Sciences, Charles University. The below stated data are taken over from the FSS CU official documents.

Non-Investment Expenses	Usage (thousand CZK)
Material usage	380,2
Traveling costs	147,7
Refreshments	20,7
Overhead expenses	238,5
Salaries of permanent employees	3275,7
OON	493,0
Insurance	1168,4
Other expenses	15,7
Tax reduction	834,5
Internal expenses (within university)	72,9
Total	8579,3

The share of the CESES investment and non-investment expenses (in thousand CZK):



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